

Serralunga **100% made in Italy**

Indice Novità 2009 / Index News 2009

- II **Toy**
Kubrik
- III **Palenquera**
One
- IV **Pile Up**
Kubrik
- V **Hug**
Toy
Kubrik
Bellini Hour
Bonheur Piantana
- VI **Palanquera**
Bonheur Piantana
One
- VII **Hug**
- IX **Vas-One**
- X **Top Pot**
- XI **New Pot**
Loop
- XII **Vas-One**
- XIV **Kabin**
- XV **New Pot**
- XVI **Loop**
- XVII **Crystal Moon**
- XIII **Flow**
- XIX **Vas-One**
- XX **Holly All**
Loop
- XXI **Ming**
- XXII **Scarlett**
Missed Tree II
Bellini Hour
- XXIII **Santavase**
Holly All
Lady Jane
Loop

Arredi / Furniture

- 040 **Bellini Hour**
- 058 **Cero**
- 045 **Faituttotu**
- 063 **Giulietta**
- 062 **Handy**
- 057 **Hole Pot**
- 055 **Island**
- 030 **La Regista**
- 049 **Loop**
- 060 **Meteor Collection**
- 034 **One**
- 056 **Porcino**
- 040 **Sevres**
- 086 **Time Out Collection**

Luci / Lights

- 108 **Atmosfera with Light**
- 090 **Lady Jane**
- 091 **Lady Mary**
- 088 **One Light**
- 096 **Scarlett Light**
- 099 **Top Pot Light**
- 100 **Vas-One Light Collection**

Indice / Index

Famiglie di Prodotti / Product Family

Vasi / Vases

- 112 **Flow**
- 110 **Hic!**
- 122 **Holly All**
- 118 **Kabin Collection**
- 124 **Ming Collection**
- 120 **Missed Tree Collection**
- 141 **New Pot Collection**
- 136 **New Wave**
- 150 **Pisa**
- 130 **Pot-au-mur**
- 144 **Santavase**
- 125 **The Vases**
- 146 **Top Pot Collection**
- 153 **Vas-One Collection**

Complementi / Complements

- 172 **Ashtray**
- 166 **Bingo**
- 176 **Giano**
- 174 **New Pot Ashtray**
- 170 **Plomb**
- 177 **Ramo**

NE NEWS

20

novità 2009

09

**Toy**

Design Christophe Pillet
Color White

specifiche tecniche pag. 181
technical specification pag. 181

Kubrik

Design Marc Sadler
Color White

specifiche tecniche pag. 180
technical specification pag. 180



Bonheur Piantana

specifiche tecniche pag. 182 Design Michele De Lucchi and Alberto Nason
technical specification pag. 182

Palenquera

specifiche tecniche pag. 180 Design Lina Obregón
technical specification pag. 180 Color White

One

specifiche tecniche pag. 192 Design Marc Sadler
technical specification pag. 192 Color White

**Pile Up**

Design Michel Boucquillon specifiche tecniche pag. 181
Color White technical specification pag. 181

Kubrik

Design Marc Sadler specifiche tecniche pag. 180
Color White / Black technical specification pag. 180



specifiche tecniche pag. 180
 technical specification pag. 180

Hug
 Design Marc Sadler
 Color Blue/White

specifiche tecniche pag. 181
 technical specification pag. 181

Toy
 Design Christophe Pillet
 Color White

specifiche tecniche pag. 180
 technical specification pag. 180

Kubrik
 Design Marc Sadler
 Color White / Black



specifiche tecniche pag. 186
 technical specification pag. 186

Bellini Hour
 Design Claudio Bellini
 Color Blue

specifiche tecniche pag. 182
 technical specification pag. 182

Bonheur Piantana
 Design Michele De Lucchi and Alberto Nason

**Bonheur Piantana**

Design Michele De Lucchi and Alberto Nason
specifiche tecniche pag. 182
technical specification pag. 182

Palenquera

Design Lina Obregòn
specifiche tecniche pag. 180
technical specification pag. 180



specifiche tecniche pag. 192
technical specification pag. 192

One
Design Marc Sadler
Color White

specifiche tecniche pag. 180
technical specification pag. 180

Hug
Design Marc Sadler
Color White







Allestimento evento Comune di Camogli, Camogli (GE), Italia
Fitting made for City of Camogli, Camogli (GE), Italy

Top Pot Collection
Design Ron Arad

specifiche tecniche pag. 210
technical specification pag. 210



specifiche tecniche pag. 209
technical specification pag. 209

Pisa
Design Paolo Rizzatto

specifiche tecniche pag. 191
technical specification pag. 191

Loop
Design Christophe Pillet

Allestimento evento Comune di Camogli, Camogli (GE), Italia
Fitting made for City of Camogli, Camogli (GE), Italy









specifiche tecniche pag. 206/207/208
technical specification pag. 206/207/208

New Pot Collection
Design Paolo Rizzato

Schwerin Esibizione BuGa 2009, Germania
Schwerin Exhibition BuGa 2009, Germany



Vetrina punto vendita Cactus, Foggia (FG), Italia

Casa privata

Loop

Design Chrirtophe Pillet

specifiche tecniche pag. 191

technical specification pag. 191



specifiche tecniche pag. 183
technical specification pag. 183

Crystal Moon
Design Serralunga



Novi Vdolski, Novi Spa Hotels & Resort Hotel The View, Croatia
Novi Vdolski, Novi Spa Hotels & Resort Hotel The View, Croatia



specifiche tecniche pag. 208
technical specification pag. 208

New Wave
Design Ross Lovegrove

specifiche tecniche pag. 206/207/208
technical specification pag. 206/207/208

New Pot Collection
Design Paolo Rizzato



Evento punto vendita Kikau, Massafra (TA), Italia

Holly All
Design Philippe Starck and Eugeni Quitllet

specifiche tecniche pag. 203
technical specification pag. 203



Locale Road Runner, Biella (BI), Italia



Officine del benessere, Seregno (MI), Italia

Loop

Design Chriktophe Pillet

specifiche tecniche pag. 191
technical specification pag. 191



Ming Collection

Design Rodolfo Dordoni

specifiche tecniche pag. 205
technical specification pag. 205



Spazio Design, 135 St. Vallier, Quebec

Missed Tree Collection

Design Jean-Marie Massaud

specifiche tecniche pag. 206
technical specification pag. 206

Scarlett

Design Christophe Pillet

specifiche tecniche pag. 209
technical specification pag. 209

Bellini Hour

Design Claudio Bellini

specifiche tecniche pag. 186
technical specification pag. 186



Santavase
Design Denis santachiara
specifiche tecniche pag. 209
technical specification pag. 209

Lady Jane
Design Marc Sadler
specifiche tecniche pag. 196
technical specification pag. 196

Holly All
Design Philippe Starck and Eugeni Quitllet
specifiche tecniche pag. 203
technical specification pag. 23

Loop
Design Christophe Pillet
specifiche tecniche pag. 191
technical specification pag. 191

**La Regista**

Design Michel Boucquillon
Color White

specifiche tecniche pag. 190
technical specification pag. 190

Rapallo Yacht club, 2008, Italia
Rapallo Yacht club, 2008, Italy

AR
REDI
FUR
NITU
RE





**Ming Collection**

Design Rodolfo Dordoni
Color White

One

Design Marc Sadler
Color White

specifiche tecniche pag. 205/192
technical specification pag. 205/192





Ming Collection
Design Rodolfo Dordoni
Color White

New Wave
Design Ross Lovegrove
Color White

One
Design Marc Sadler
Color White

specifiche tecniche pag. 205/208/192
technical specification pag. 205/208/192







specifiche tecniche pag. 202
technical specification pag. 202

Flow
Design Zaha Hadid
Color White



Bellini Hour
Design Claudio Bellini
Color White

Sevres
Design Rodolfo Dordoni
Color Black

specifiche tecniche pag. 186/210
technical specification pag. 186/210









**Faittutu**

Design Sottsass Associati
Color White, Red, Silver, Yellow

specifiche tecniche pag. 187
technical specification pag. 187

Biella Fondazione Pistoletto, 2008, Italia
Biella Fondazione Pistoletto, 2008, Italy



**Giulietta**

Design Paolo Rizzatto
Color White

Holly All

Design Philippe Starck
Color White

Loop

Design Christophe Pillet
Color White and Black

specifiche tecniche pag. 190/203/191
technical specification pag. 190/203/191



Verbania Villa Giulia, 2008, Italia
Verbania Villa Giulia, 2008, Italy

specifiche tecniche pag. 191
technical specification pag. 191

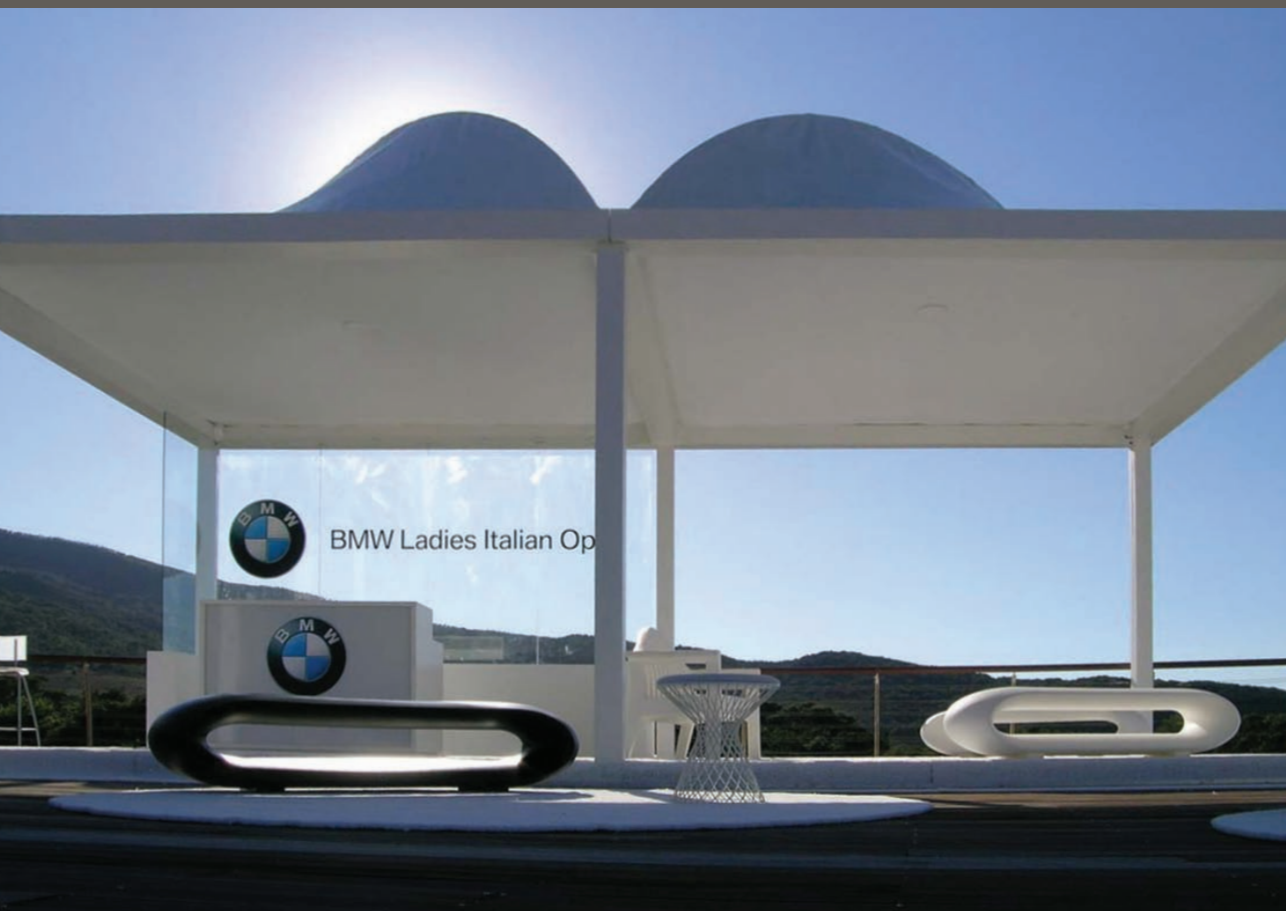
Loop
Design Christophe Pillet
Color White and Black



**Holly All**

Design Philippe Starck and Eugeni Quitllet

specifiche tecniche pag. 203
technical specification pag. 203**Roma** Ladies italian open BMW, 2008, Italia
Rome Ladies italian open BMW, 2008, Italy





Roma Ladies italian open BMW, 2008, Italia
Rome Ladies italian open BMW, 2008, Italy

specifiche tecniche pag. 190
technical specification pag. 190

Island
Design Luisa Bocchietto
Color White

**Porcino**

Design Aldo Cibic
Color Fuchsia and Orange

specifiche tecniche pag. 193
technical specification pag. 193

Milano Kitchen garden, Italia
Milano Kitchen garden, Italy



**Cero**

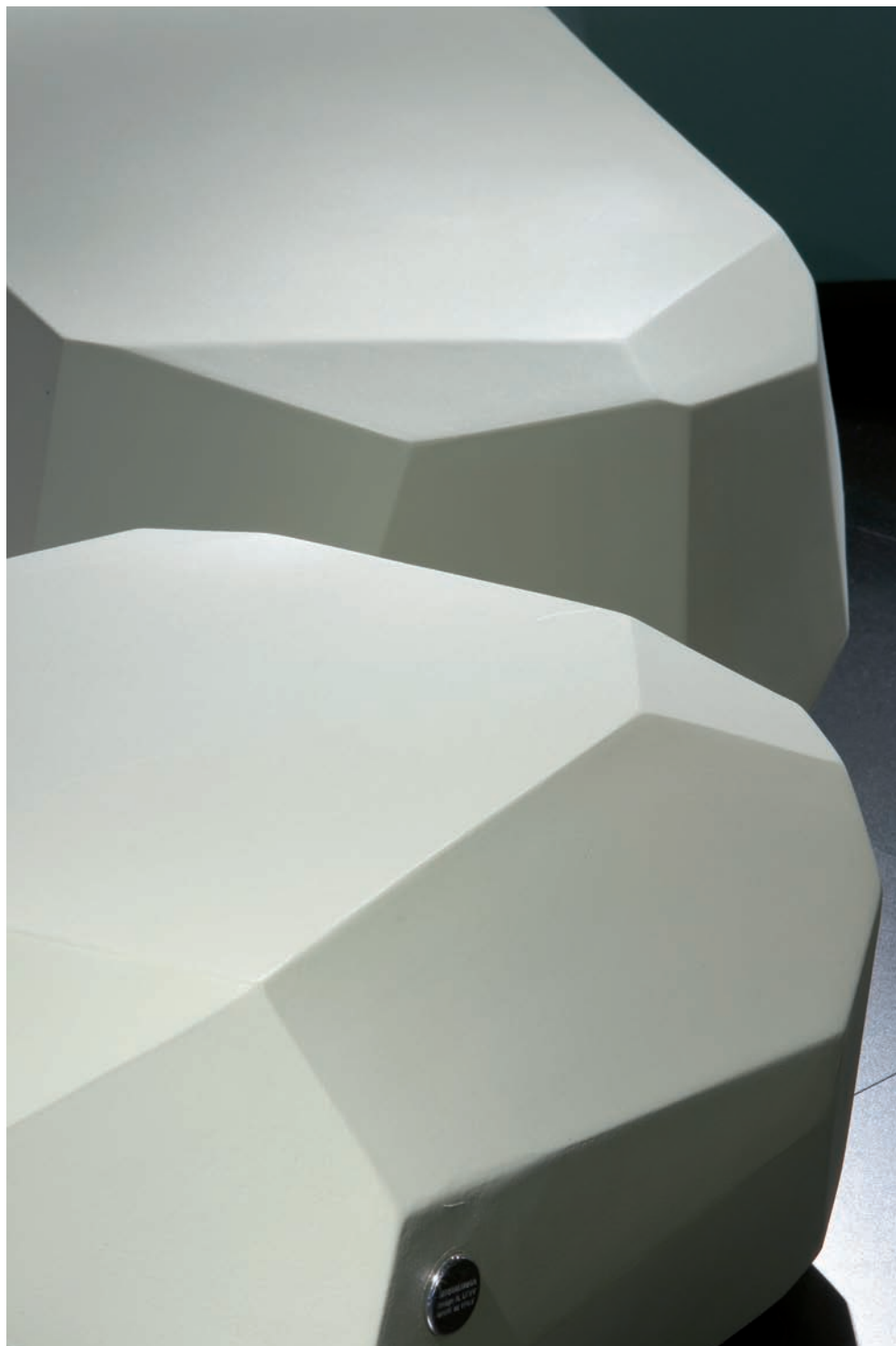
Design Brian Steendyk

Color White, Black, Orange, Apple Green and Fuchsia

specifiche tecniche pag. 187

technical specification pag. 187



**Meteor**

Design Arik Levy
Color Silver

specifiche tecniche pag. 191
technical specification pag. 191

Galleries LaFayette Design Day 2005, Parigi, Francia
Galleries LaFayette Design Day 2005, Paris, France



**Handy**

Design Luisa Bocchietto
Color Red

Romeo

Design Paolo Rizzatto
Color Red

specifiche tecniche pag. 190/193
technical specification pag. 190/193

Biella Tennis club, Italia
Biella Tennis club, Italy



**Giulietta**

Design Paolo Rizzatto
Color White

specifiche tecniche pag. 190
technical specification pag. 190

Milano Studio Arch. Rizzatto, Italia
Milan Archt. Rizzatto's studio, Italy



**Romeo**

Design Paolo Rizzato
Color White

specifiche tecniche pag. 193
technical specification pag. 193

Milano Cortile Triennale Bovisa, Italia
Milan Triennale Bovisa courtyard, Italy



03

0.05

Arredi
furniture

067

004



Missed Tree Collection

Design Jean Marie Massaud

Color White 1000

specifiche tecniche pag. 206

technical specification pag. 206

**Holly All**

Design Philippe Starck and Eugeni Quitllet

specifiche tecniche pag. 203
technical specification pag. 203





Kabin Collection
Design Luisa Bocchietto
Color Silver

One
Design Marc Sadler
Color White

Lady Jane
Design Marc Sadler
Color White

specifiche tecniche pag. 203/192/196
technical specification pag. 203/192/196



**Bellini Hour**

Design Claudio Bellini
Color White

specifiche tecniche pag. 186
technical specification pag. 186



**Giulietta**

Design Paolo Rizzatto
Color Fuchsia

Lady Jane

Design Marc Sadler
Color White

Meteor Collection

Design Arik Levy
Color White and Sage Green

specifiche tecniche pag. 190/196/191
technical specification pag. 190/196/191



**Romeo**

Design Paolo Rizzato
Color Fuchsia

specifiche tecniche pag. 193
technical specification pag. 193













Lady Jane
Design Marc Sadler
Color White

One
Design Marc Sadler
Color White

specifiche tecniche pag. 196/192
technical specification pag. 196/192





Time Out Collection
Design Rodolfo Dordoni
Color Sand

specifiche tecniche pag. 193
technical specification pag. 193

Centro benessere, Italia
Wellness center, Italy





One with light
Design Marc Sadler
Color Black

specifiche tecniche pag. 198
technical specification pag. 198

Milano Wine and Happy hour Bar, Italia
Milan Wine and Happy hour Bar, Italy

LUCI
LIGH
TS

**Lady Jane**

Design Marc Sadler
Color Red

specifiche tecniche pag. 196
technical specification pag. 196

Milano Terrazzo, Italia
Milan Terrace, Italy



Milano Terrazzo, Italia
Milan Terrace, Italy

specifiche tecniche pag. 196
technical specification pag. 196

Lady Mary
Design Marc Sadler
Color Red

**Lady Jane**

Design Marc Sadler
Color Black

specifiche tecniche pag. 196
technical specification pag. 196

Milano Abitare il Tempo, 2006, Italia
Milano Abitare il Tempo, 2006, Italy





specifiche tecniche pag. 196
technical specification pag. 196

Lady Jane
Design Marc Sadler
Color Black

**Scarlett Light**

Design Christophe Pillet
Color White

specifiche tecniche pag. 199
technical specification pag. 199

Milano Showroom Serralunga, Natale 2006, Italia
Milano Serralunga Showroom, Christmas 2006, Italy







Vas-One Light Collection
Design Luisa Bocchietto
Color White, Red and Green

specifiche tecniche pag. 200
technical specification pag. 200

Milano Vivai Ingegnoli, Kitchen Garden 2007, Italia
Milan Ingegnoli Nurseries, Kitchen Garden 2007, Italy









Vas-One Light Collection
Design Luisa Bocchietto
Color White

specifiche tecniche pag. 200
technical specification pag. 200

Tomelloso Hospital de Tomelloso, Spagna
Tomelloso Hospital de Tomelloso, Spain









Atmosfera with light
Design Nat Wave
Color White

specifiche tecniche pag. 196
technical specification pag. 196





Hic!
Design Marc Sadler
Color Black

specifiche tecniche pag. 202
technical specification pag. 202

VASI
VAS
ES

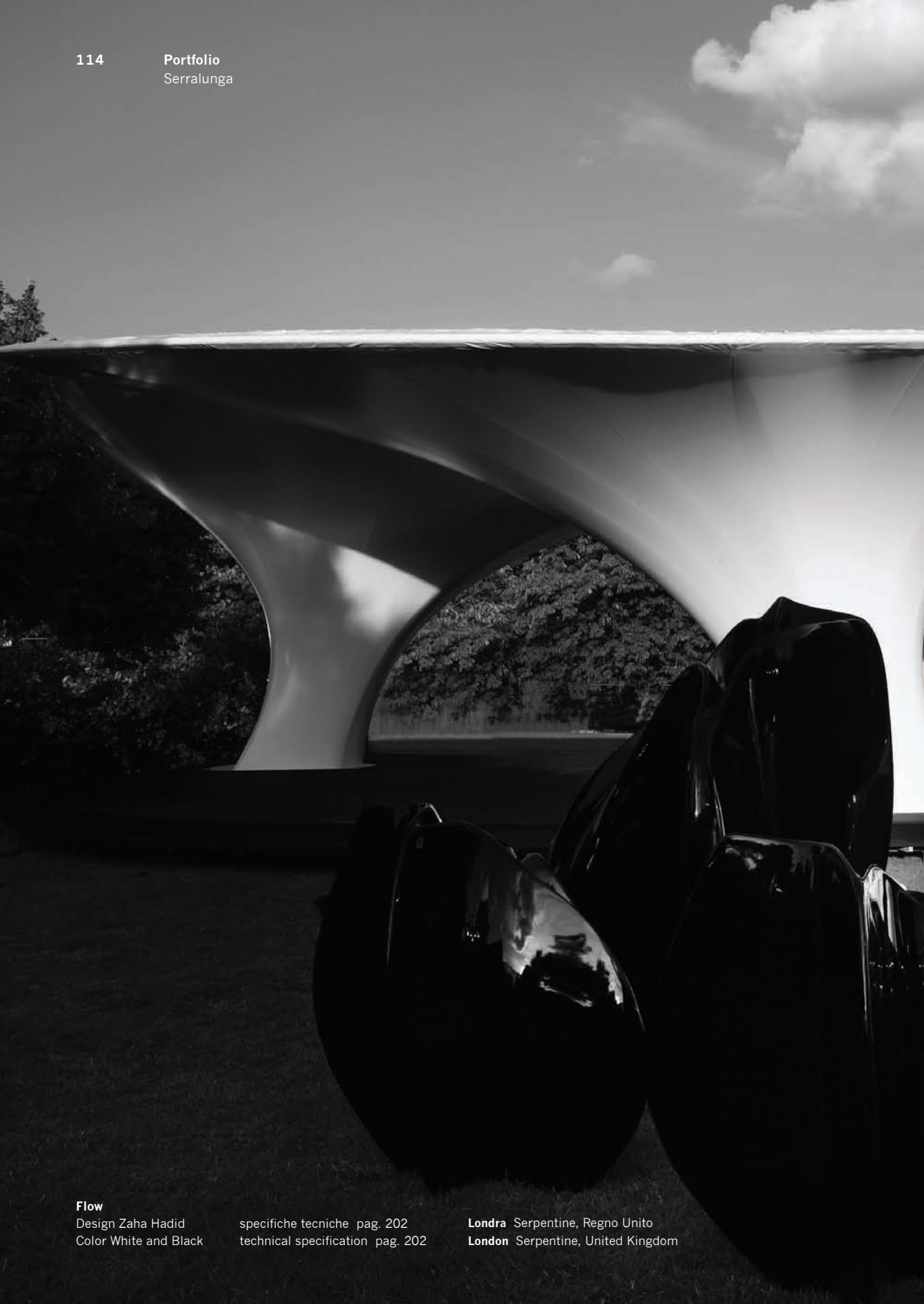
**Flow**

Design Zaha Hadid
Color White

specifiche tecniche pag. 202
technical specification pag. 202

Dubai Galleria d'arte giugno 2007, Emirati Arabi Uniti
Dubai Art gallery june 2007, United Arab Emirates

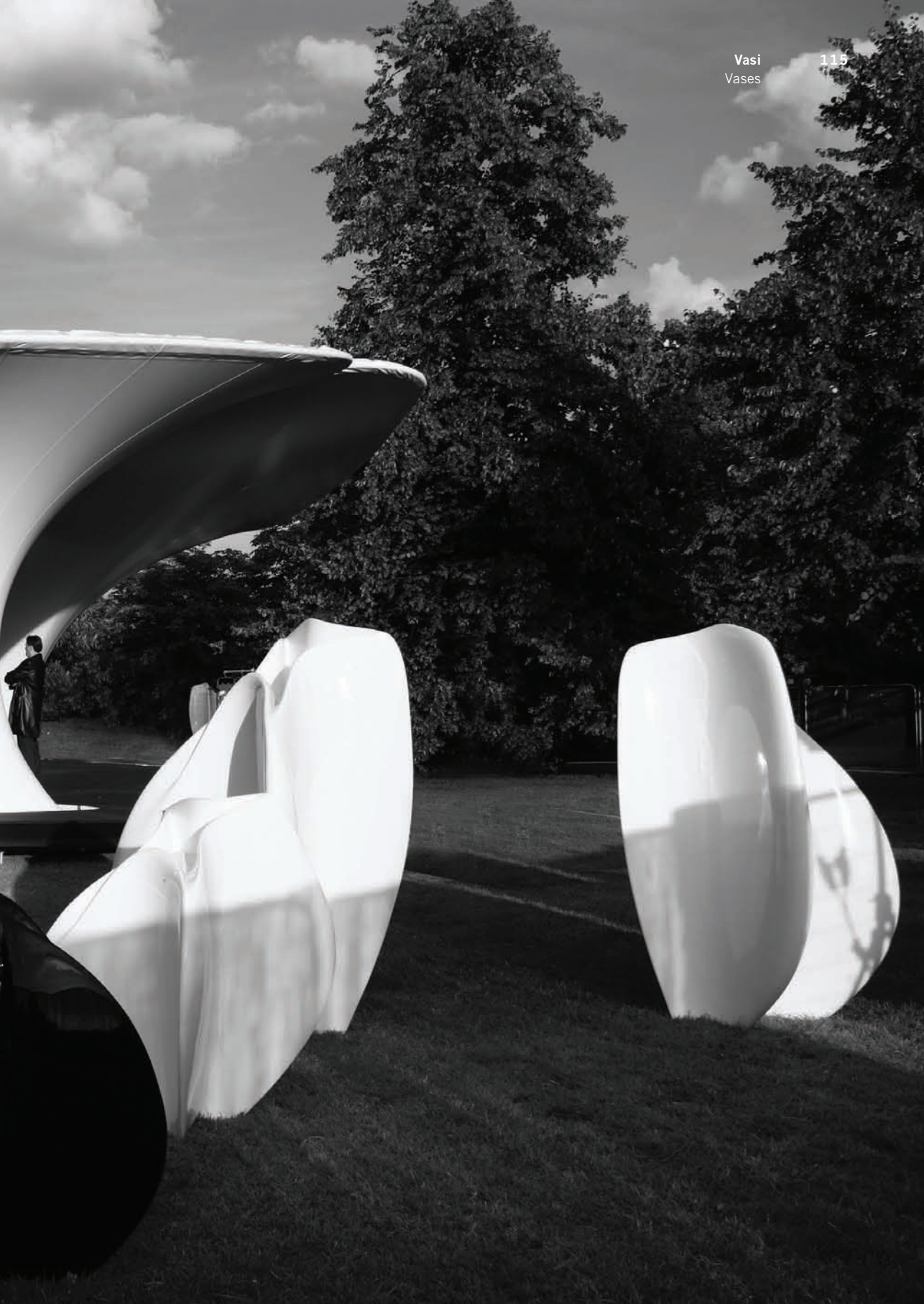


**Flow**

Design Zaha Hadid
Color White and Black

specifiche tecniche pag. 202
technical specification pag. 202

Londra Serpentine, Regno Unito
London Serpentine, United Kingdom







Kabin Collection
Design Luisa Bocchietto
Color White

Vas-One Collection
Design Luisa Bocchietto
Color White

specifiche tecniche pag. 203/211
technical specification pag. 203/211



**Missed Tree Collection**

Design Jean-Marie Massaud
Color White and Black

specifiche tecniche pag. 206
technical specification pag. 206

Milano Showroom Serralunga, 2008, Italia
Milano Serralunga Showroom, 2008, Italy



**Holly All**

Design Philippe Starck and Eugeni Quitllet

specifiche tecniche pag. 203
technical specification pag. 203**Verbania** Villa Giulia, 2008, Italia**Verbania** Villa Giulia, 2008, Italy





Ming Collection

Design Rodolfo Dordoni
Color Grey

Vas-One Collection

Design Luisa Bocchietto
Color Grey



specifiche tecniche pag. 205/211
technical specification pag. 205/211

Gallarate Arredo urbano, Italia
Gallarate Street furniture, Italy



**Ming Collection**

Design Rodolfo Dordoni
Color Grey and White

specifiche tecniche pag. 205
technical specification pag. 205

Sede Mercedes, Olanda
Mercedes Headquarter, Netherlands



**Loop**

Design Christophe Pillet
Color White

Ming Collection

Design Rodolfo Dordoni
Color White

specifiche tecniche pag. 191/205
technical specification pag. 191/205

Triggiano Arredo urbano, Italia
Triggiano Street furniture, Italy







Milano Showroom Serralunga, 2008, Italia
Milan Serralunga Showroom, 2008, Italy

specifiche tecniche pag. 206
technical specification pag. 206

Missed Tree Collection
Design Jean-Marie Massaud
Color Black and White



Flow
Design Zaha Hadid
Color White and Black

New Wave
Design Ross Lovegrove
Color Silver

specifiche tecniche pag. 202/208
technical specification pag. 202/208



Flow
Design Zaha Hadid
Color White and Black

New Wave
Design Ross Lovegrove
Color Silver

specifiche tecniche pag. 202/208
technical specification pag. 202/208





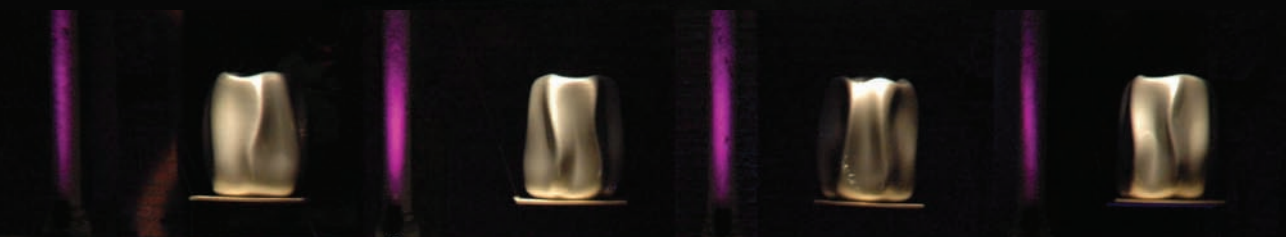




Flow
Design Zaha Hadid
Color White and Black

New Wave
Design Ross Lovegrove
Color Silver

specifiche tecniche pag. 202/208
technical specification pag. 202/208





New Pot Collection
Design Paolo Rizzatto
Color Fuchsia

specifiche tecniche pag. 206
technical specification pag. 206



New Pot Collection
Design Paolo Rizzato
Color White

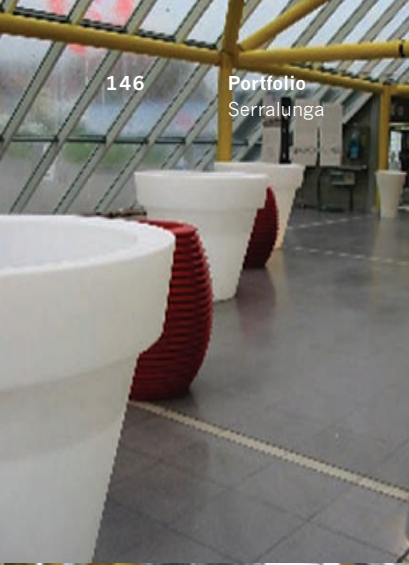
specifiche tecniche pag. 206
technical specification pag. 206

Merano Meranflora, 2007, Italia
Merano Meranflora, 2007, Italy







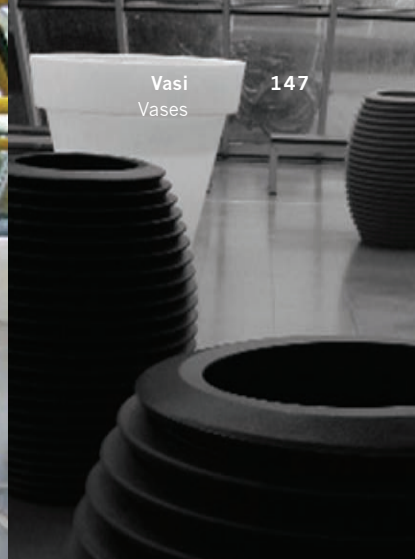


Top Pot Collection
Design Ron Arad
Color Red and Black

Vas-One Collection
Design Luisa Bocchietto
Color White

specifiche tecniche pag. 210/211
technical specification pag. 210/211

Courtrai Allestimento fieristico, Belgio
Courtrai Fair exhibition, Belgium





**Pisa**

Design Denis Santachiara
Color Red, White and Black

specifiche tecniche pag. 209
technical specification pag. 209





**Vas-One Collection**

Design Luisa Bocchietto
Color Red

specifiche tecniche pag. 211
technical specification pag. 211

Milano Cortile Sede Abitare, Italia
Milan Abitare Headquarter courtyard, Italy





Vas-One Collection
Design Luisa Bocchietto
Color Red

specifiche tecniche pag. 211
technical specification pag. 211

Milano Natale 2006, Italia
Milan Christmas 2006, Italy



**Vas-One Collection**

Design Luisa Bocchietto
Color Silver

specifiche tecniche pag. 211
technical specification pag. 211



SOUTH BEACH

Vas-One Collection

Design Luisa Bocchietto
Color White

specifiche tecniche pag. 211
technical specification pag. 211

Toronto South Beach Hotel, 2008, Canada
Toronto South Beach Hotel, 2008, Canada



**Vas-One Collection**

Design Luisa Bocchietto
Color White

specifiche tecniche pag. 211
technical specification pag. 211

Milano Museo Scienza 2004, Italia
Milan Science museum 2004, Italy







18



Bingo

Design Marta Daza Fernandez
Color Apple Green

specifiche tecniche pag. 214
technical specification pag. 214

COM
PLEM
ENTI
COM
PLEM
ENTS

**Bingo**

Design Marta Daza Fernandez
Color Apple Green

specifiche tecniche pag. 214
technical specification pag. 214





Plomb

Design Karim Rashid
Color Green, Fuchsia and Black

specifiche tecniche pag. 214
technical specification pag. 214

Milano Showroom Serralunga, 2008, Italia
Milan Serralunga Showroom, 2008, Italy



**Ashtray**

Design Michel Boucquillon
Color Black

specifiche tecniche pag. 214
technical specification pag. 214

Milano Showroom Serralunga, 2008, Italia
Milan Serralunga Showroom, 2008, Italy



**New Pot Ashtray**

Design Paolo Rizzatto
Color Black

specifiche tecniche pag. 214
technical specification pag. 214

Biella Fondazione Pistoletto, 2008, Italia
Biella Fondazione Pistoletto, 2008, Italy



**Giano**

Design Luisa Bocchietto
Color Black, White and Red

specifiche tecniche pag. 214
technical specification pag. 214

Milano Showroom Serralunga, 2008, Italia
Milan Serralunga showroom, 2008, Italy



specifiche tecniche pag. 214
technical specification pag. 214

Ramo
Design Ecal Emanuele Jacques
Color Green

Specifiche Tecniche Novità 2009

Specifications News 2009

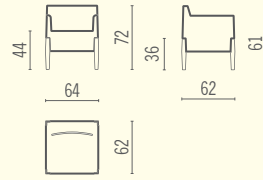
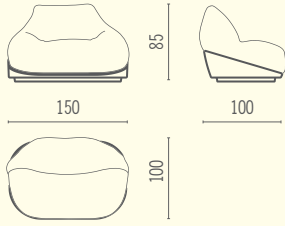
- 180 **Hug**
- 180 **Kubrik**
- 180 **Palenquera**
- 181 **Pile Up**
- 181 **Toy**
- 182 **Bonheur**
- 183 **Crystal Moon**
- 183 **Palanquera Light**

Hug Design Marc Sadler

Kubrik Design Marc Sadler

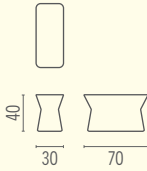
Indoor
Outdoor

Indoor
Outdoor



Palenquera Design Lina Obregòn

Indoor
Outdoor



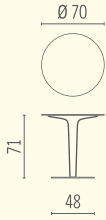
Pile Up Design Michel Boucquillon

Versione rotonda
Rounded version

Indoor
Outdoor

Versione quadrata
Squared version

Indoor
Outdoor



Toy Design Christophe Pillet

Indoor
Outdoor

Indoor
Outdoor



Pile up



Toy

Bonheur Family Design Michele De Lucchi and Alberto Nason

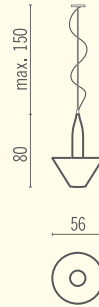
Bonheur Piantana

Indoor
Outdoor



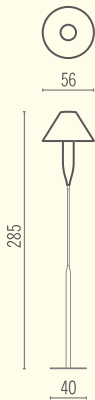
Bonheur Piantana

Indoor
Outdoor



Bonheur Lampione

Indoor
Outdoor



Bonheur



Bonheur Piantana



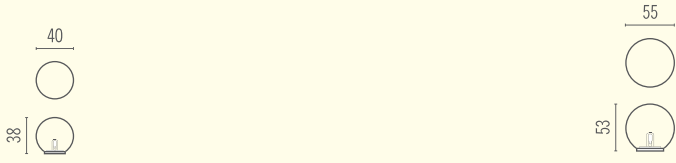
Bonheur Sospensione



Bonheur Lampione

Crystal Moon Family Design Serralunga

Small	Medium	Large
--------------	---------------	--------------

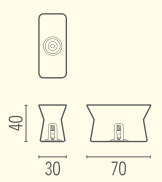


Large	Indoor Outdoor	Indoor Outdoor
--------------	---------------------------	---------------------------



Palenquera Light Design Lina Obregòn

Small	Medium	Large
--------------	---------------	--------------



Crystal Moon Family



Palenquera



Specifiche Tecniche / Specifications

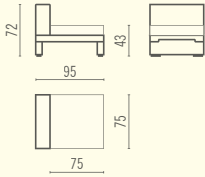
Arredi Furniture

- | | | | |
|-----|------------------------------|-----|----------------------------------|
| 186 | Bellini Hour | 193 | Time Out Collection |
| 186 | Divano componibile / | 193 | Time Out Armchair |
| 186 | Sectional sofa | 193 | Time Out Chair |
| 187 | Cero | 194 | Time Out Reclining Chaise Longue |
| 187 | Faituttotu Collection | 194 | Time Out Half Table |
| 188 | Faituttotu Vaso / Pot | 194 | Time Out Square Table |
| 189 | Faituttotu Sgabello / Stool | 194 | Time Out Chaise Longue |
| 189 | Faituttotu Tavolo / Table | 194 | Time Out Stool |
| 190 | Giulietta | | |
| 190 | Handy | | |
| 190 | Handy 45 | | |
| 190 | Handy Vassoio | | |
| 190 | Island | | |
| 190 | La Regista | | |
| 191 | Loop | | |
| 191 | Meteor Collection | | |
| 191 | Meteor Large | | |
| 191 | Meteor Medium | | |
| 191 | Meteor Small | | |
| 192 | One | | |
| 192 | Divano componibile / | | |
| 192 | Sectional sofa | | |
| 193 | Porcino | | |
| 193 | Romeo | | |

Bellini Hour Design Claudio Bellini

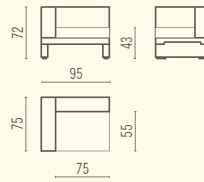
Elemento Singolo un bracciolo
Single element one arm

Indoor
Outdoor



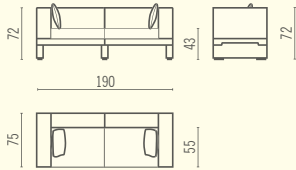
Elemento Singolo un bracciolo e uno schienale
Single element one armrest and one backrest

Indoor
Outdoor



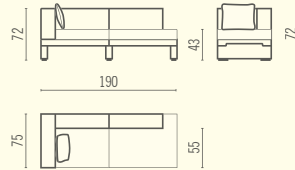
Elemento Doppio con braccioli e schienale
Double element with armrests and backrests

Indoor
Outdoor



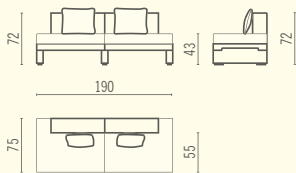
Elemento Doppio con un bracciolo e due schienali
Double element with one armrest and two backrests

Indoor
Outdoor



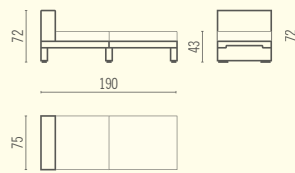
Elemento 190 con due schienali
Element 190 with two backrests

Indoor
Outdoor



Elemento 190 con un bracciolo
Element 190 with one arm

Indoor
Outdoor



Bellini Hour Collection



Elemento Singolo un bracciolo



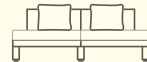
Elemento Singolo un bracciolo e uno schienale



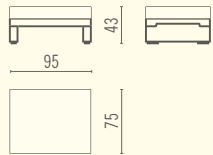
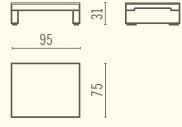
Elemento Doppio con braccioli e schienali



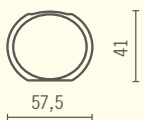
Elemento Singolo con un bracciolo e due schienali



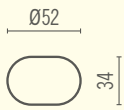
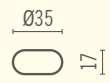
Elemento 190 con due schienali

Pouf	Indoor Outdoor	Tavolino Table	Indoor Outdoor
			

Cero Design Brian Steendyk

	Indoor Outdoor	
		

Faituttotu Design Sottsass Associati

Modulo grande Big element	Indoor Outdoor	Modulo piccolo Small element	Indoor Outdoor
			

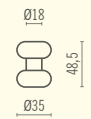


Faituttotu Design Sottsass Associati

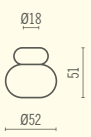
Elemento cilindrico Cylindrical element	Indoor Outdoor	Ciotola interno vaso Bowl inside the vase	Indoor Outdoor
---	-------------------	---	-------------------



Vaso esempio composizione 1 Vase example of composition 1	Indoor Outdoor	Vaso esempio composizione 2 Vase example of composition 2	Indoor Outdoor
---	-------------------	---	-------------------



Vaso esempio composizione 3 Vase example of composition 3	Indoor Outdoor	Vaso esempio composizione 4 Vase example of composition 4	Indoor Outdoor
---	-------------------	---	-------------------



Faituttotu

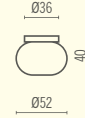


Vaso esempio composizione 5
Vase example of composition 5

Indoor
Outdoor

Sgabello 40
Stool 40

Indoor
Outdoor

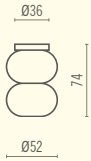


Sgabello 74
Stool 74

Indoor
Outdoor

Sgabello 57
Stool 57

Indoor
Outdoor

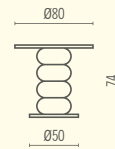
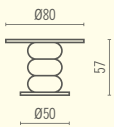


Tavolo 57
Table 57

Indoor
Outdoor

Tavolo 74
Table 74

Indoor
Outdoor



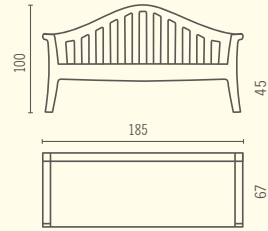
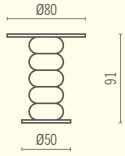
Faituttotu Design Sottsass Associati

Giulietta Design Paolo Rizzatto

Tavolo 91
Table 91

Indoor
Outdoor

Indoor
Outdoor



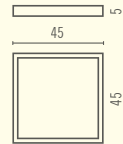
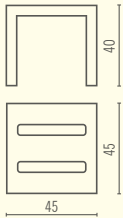
Handy Design Luisa Bocchietto

Handy 45

Indoor
Outdoor

Handy Vassoio

Indoor
Outdoor



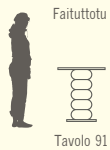
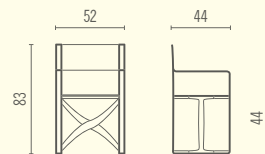
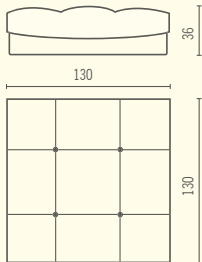
Island Design Luisa Bocchietto

La Regista Design Michel Boucquillon

Indoor
Outdoor

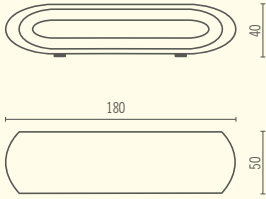
Sedia pieghevole
Folding chair

Indoor
Outdoor



Loop Design Christophe Pillet

Indoor
Outdoor



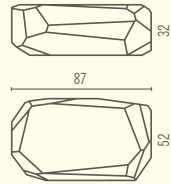
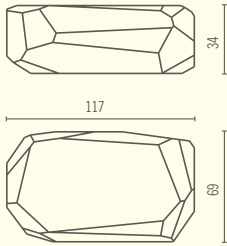
Meteor Collection Design Arik Levy

Meteor Large

Indoor
Outdoor

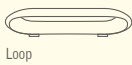
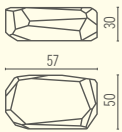
Meteor Medium

Indoor
Outdoor



Meteor Small

Indoor
Outdoor



Meteor Collection



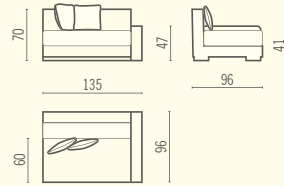
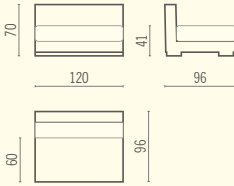
One Design Marc Sadler

Elemento singolo
Single element

Indoor
Outdoor

Elemento Singolo con un bracciolo dx/sx
Single element with one arm dx/sx

Indoor
Outdoor

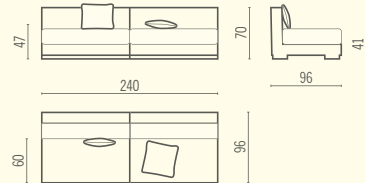
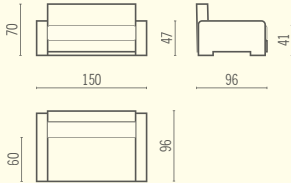


Elemento Singolo con due braccioli
Single element with two arms

Indoor
Outdoor

Elemento doppio
Double element

Indoor
Outdoor

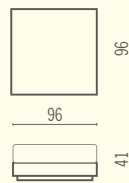
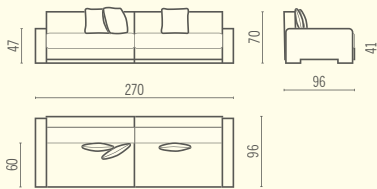


Elemento doppio con due braccioli
Double element with two arms

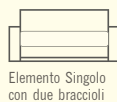
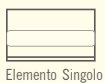
Indoor
Outdoor

Pouf

Indoor
Outdoor



One

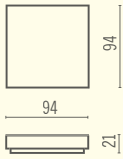


Tavolino
Table

Indoor
Outdoor

Cuscino
Cushion

Indoor
Outdoor

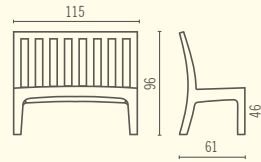
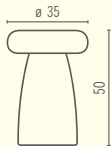


Porcino Design Aldo Cibic

Romeo Design Paolo Rizzatto

Indoor
Outdoor

Indoor
Outdoor



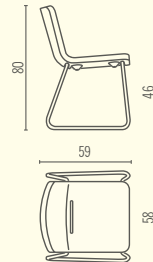
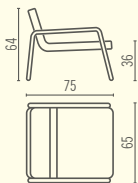
Time Out Collection Design Rodolfo Dordoni

Time Out Armchair

Indoor
Outdoor

Time Out Chair

Indoor
Outdoor

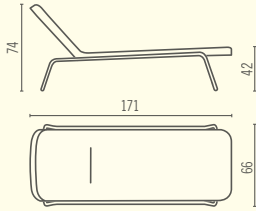


Time Out Collection



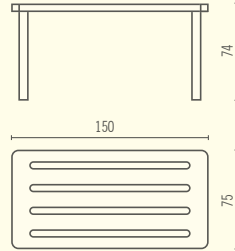
Time Out Chaise Longue

Indoor
Outdoor



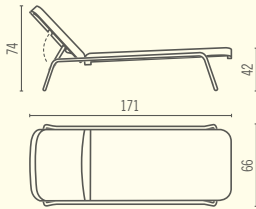
Time Out Half Table

Indoor
Outdoor



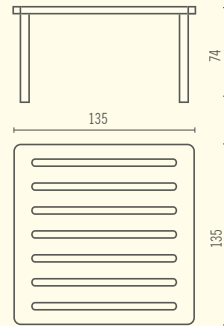
Time Out Reclining Chaise Longue

Indoor
Outdoor



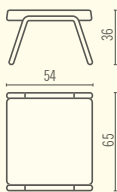
Time Out Square Table

Indoor
Outdoor



Time Out Stool

Indoor
Outdoor



Specifiche Tecniche / Specifications

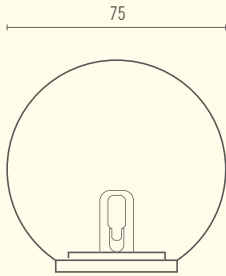
Luci Lights

- | | | | |
|-----|--------------------------------|-----|---------------------------------|
| 196 | Atmosfera with Light | 200 | Vas-One Light Collection |
| 196 | Kabin High Light | 200 | Big-Bo Light con Container |
| 196 | Lady Jane | 200 | Vas-Two Light |
| 196 | Lady Mary | 200 | Vas-Two Light con Container |
| 197 | Meteor Light Collection | 200 | Vas-One Light |
| 197 | Meteor Large Light | 200 | Vas-One Light con Container |
| 197 | Meteor Medium Light | 200 | Vas-Three Light |
| 197 | Meteor Small Light | | |
| 197 | Ming High Light | | |
| 197 | Miss Jane | | |
| 198 | New Pot Light | | |
| 198 | New Pot Maxi Light | | |
| 198 | New Pot High Light | | |
| 198 | One with Light | | |
| 198 | Porcino Light | | |
| 198 | Pot-au-mur Light | | |
| 199 | Scarlett Light | | |
| 199 | Scarlett 180 Light | | |
| 199 | Scarlett 140 Light | | |
| 199 | Top Pot Light | | |

Atmosfera with light Design Nat Wave

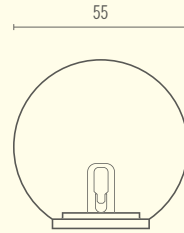
75

Indoor
Outdoor



55

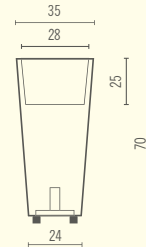
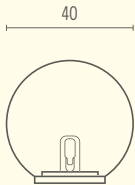
Indoor
Outdoor



Kabin High Light Design Luisa Bocchietto

40

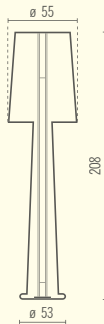
Indoor
Outdoor



Indoor
Outdoor

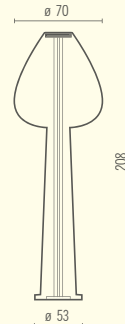
Lady Jane Design Marc Sadler

Indoor
Outdoor



Lady Mary Design Marc Sadler

Indoor
Outdoor



Atmosfera with light



Kabin High Light



Lady Jane

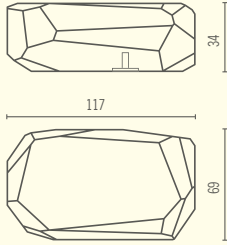


Lady Mary

Meteor Light Collection Design Arik Levy

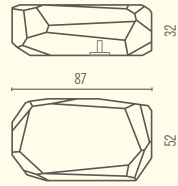
Meteor Large Light

Indoor
Outdoor



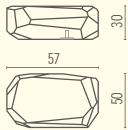
Meteor Medium Light

Indoor
Outdoor



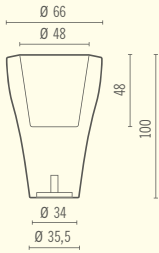
Meteor Small Light

Indoor
Outdoor



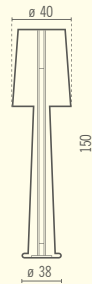
Ming High Light Design Rodolfo Dordoni

Indoor
Outdoor

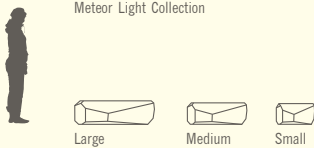


Miss Jane Design Marc Sadler

Indoor
Outdoor



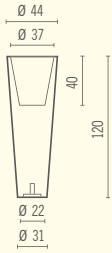
Meteor Light Collection



New Pot Light Design Paolo Rizzato

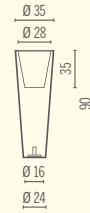
New Pot Maxi Light

Indoor
Outdoor



New Pot High Light

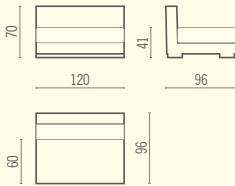
Indoor
Outdoor



One Design Marc Sadler

Elemento singolo
Single element

Indoor
Outdoor



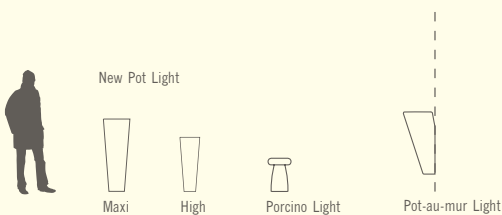
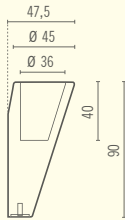
Porcino Light Design Aldo Cibic

Indoor
Outdoor



Pot-au-mur Light Design Ecal / Nicolas Le Moigne

Indoor
Outdoor



Scarlett Light Design Christophe Pillet

Scarlett 180 Light

Indoor
Outdoor

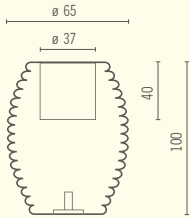
Scarlett 140 Light

Indoor
Outdoor

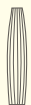


Top Pot Light Design Ron Arad

Indoor
Outdoor



Scarlett 180 Light



Scarlett 140 Light



Top Pot Light

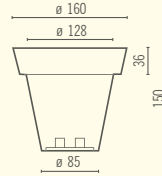
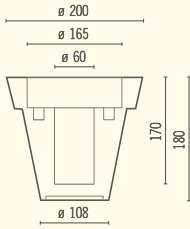
Vas-One Light Collection Design Luisa Bocchietto

Big Bo Light con container

Indoor
Outdoor

Vase-Two Light

Indoor
Outdoor

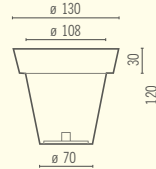
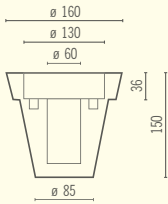


Vase-Two Light con container

Indoor
Outdoor

Vase-One Light

Indoor
Outdoor

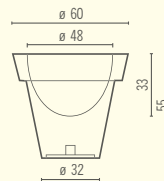
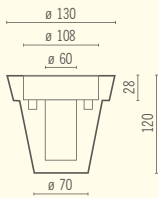


Vase-One Light con container

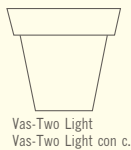
Indoor
Outdoor

Vase-Three Light

Indoor
Outdoor



Vas-One Light Collection



Specifiche Tecniche / Specifications

Vasi Vases

202	Flow	206	New Pot Collection	210	The Vases
202	Flow Large	206	New Pot Maxi	210	Top Pot Collection
202	Flow Medium	206	New Pot High	210	Top Pot Hard
202	Hic!	207	New Pot 90	211	Vas-One Collection
202	Hole Pot	207	New Pot 60	211	Big-Bo
203	Holly All	207	New Pot 70	211	Big-Bo con Container
203	Kabin Collection	207	New Pot 50	211	Vas-Two
203	Kabin Extra	207	New Pot 40	211	Vas-One
203	Kabin Maxi	207	New Pot 34	211	Vas-Three
203	Kabin High	208	New Pot 28	211	Vas-etto
203	Kabin 50	208	New Pot 23		
204	Kabin 39	208	New Pot 12		
204	Kabin 30	208	New Wave		
204	Kabin Long	208	New Wave		
205	Ming Collection	208	New Wave Mini		
205	Ming High	209	Pisa		
205	Ming Extra Large	209	Pot-au-mur		
205	Ming Large	209	Santavase		
205	Ming Small	209	Scarlett		
205	Ming-etto	209	Scarlett 180		
206	Missed Tree Collection	209	Scarlett 140		
206	Missed Tree I	210	Sevres		
206	Missed Tree II	210	Sevres high		
206	Missed Tree III	210	Sevres medium		

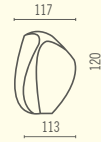
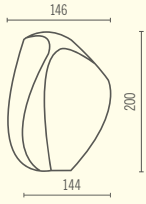
Flow Design Zaha Hadid

Flow Large

Indoor
Outdoor

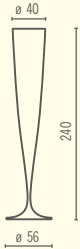
Flow Medium

Indoor
Outdoor



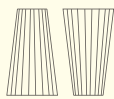
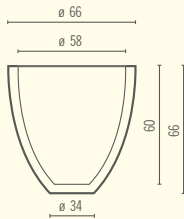
Hic! Design Marc Sadler

Indoor
Outdoor



Hole Pot Design Luisa Bocchietto

Indoor
Outdoor



Eufronio



Flow Large



Flow Medium



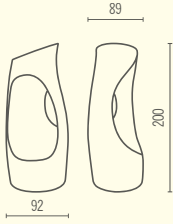
Hic!



Hole Pot

Holly All Design Philippe Starck and Eugeni Quitllet

Indoor
Outdoor



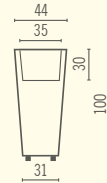
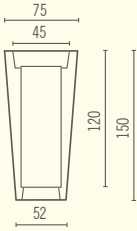
Kabin Collection Design Luisa Bocchietto

Kabin Extra

Indoor
Outdoor

Kabin Maxi

Indoor
Outdoor

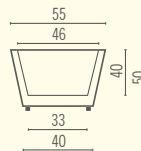
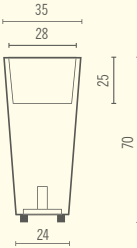


Kabin High

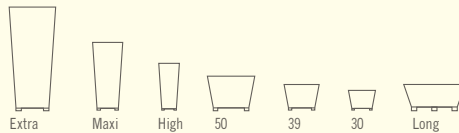
Indoor
Outdoor

Kabin 50

Indoor
Outdoor



Kabin



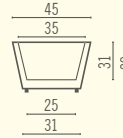
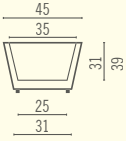
Kabin Collection Design Luisa Bocchietto

Kabin 39

Indoor
Outdoor

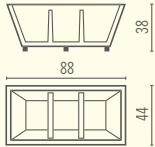
Kabin 30

Indoor
Outdoor



Kabin Long

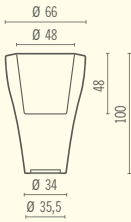
Indoor
Outdoor



Ming Collection Design Rodolfo Dordoni

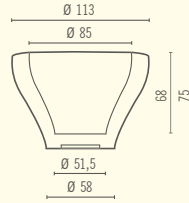
Ming High

Indoor
Outdoor



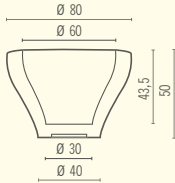
Ming Extra Large

Indoor
Outdoor



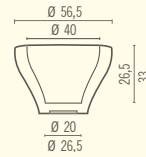
Ming Large

Indoor
Outdoor



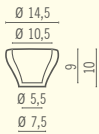
Ming Small

Indoor
Outdoor



Ming-Etto

Indoor
Outdoor



Ming High



Ming Extra Large



Ming Large



Ming Small

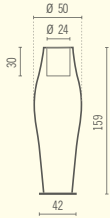


Ming Etto

Missed Tree Design Jean-Marie Massaud

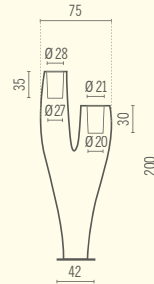
Missed Tree I

Indoor
Outdoor



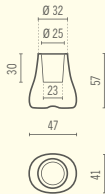
Missed Tree II

Indoor
Outdoor



Missed Tree III

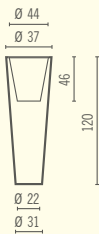
Indoor
Outdoor



New Pot Collection Design Paolo Rizzato

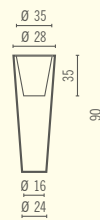
New Pot Maxi

Indoor
Outdoor



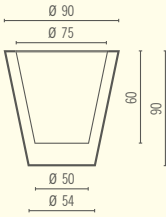
New Pot High

Indoor
Outdoor



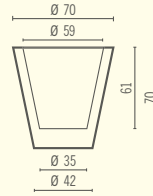
New Pot 90

Indoor
Outdoor



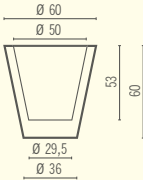
New Pot 70

Indoor
Outdoor



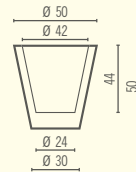
New Pot 60

Indoor
Outdoor



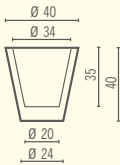
New Pot 50

Indoor
Outdoor



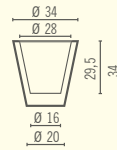
New Pot 40

Indoor
Outdoor



New Pot 34

Indoor
Outdoor



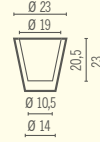
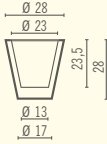
New Pot Collection Design Paolo Rizzatto

New Pot 28

Indoor
Outdoor

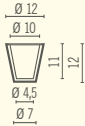
New Pot 23

Indoor
Outdoor



New Pot 12

Indoor
Outdoor



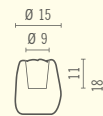
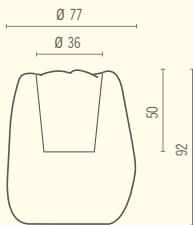
New Wave Design Ross Lovegrove

New Wave

Indoor
Outdoor

New Wave Mini

Indoor
Outdoor



New Pot Collection

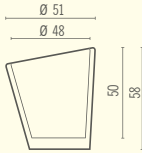


New Wave New Wave Mini

Pisa Design Denis Santachiara

Indoor
Outdoor

Indoor
Outdoor

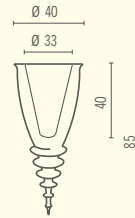
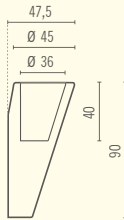


Pot-au-mur Design Ecal / Nicolas Le Moigne

Indoor
Outdoor

Santavase Design Denis Santachiara

Indoor
Outdoor



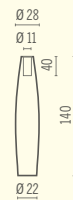
Scarlett Design Christophe Pillet

Scarlett 180

Indoor
Outdoor

Scarlett 140

Indoor
Outdoor



Pisa

Pot-au-mur

Santavase

Scarlett 180

Scarlett 140

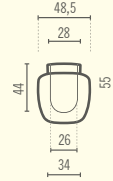
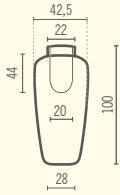
Sevres Design Rodolfo Dordoni

Sevres High

Indoor
Outdoor

Sevres Medium

Indoor
Outdoor



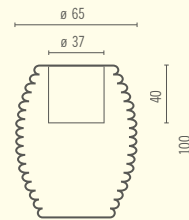
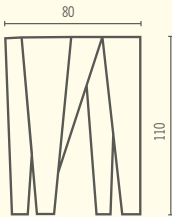
The Vases Design Ron Arad

Indoor
Outdoor

Top Pot Collection Design Ron Arad

Top Pot Hard

Indoor
Outdoor



Sevres high



Sevres medium



The Vases

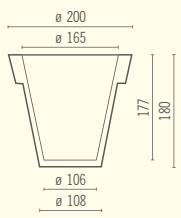
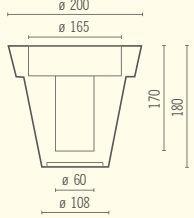
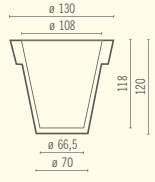
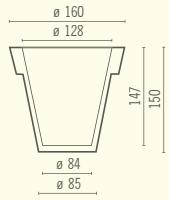


Top Pot Hard

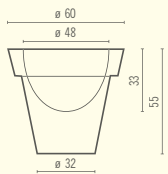
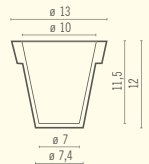


Top Pot Soft

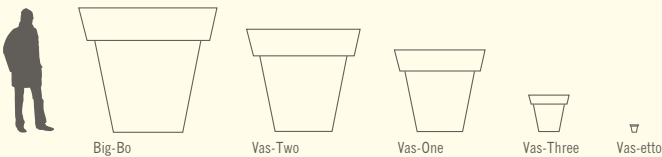
Vas-One Collection Design Luisa Bocchietto

<p>Big-Bo</p> 	<p>Indoor Outdoor</p>	<p>Big-Bo con container</p> 	<p>Indoor Outdoor</p>
<p>Vase-One</p> 	<p>Indoor Outdoor</p>	<p>Vase-Two</p> 	<p>Indoor Outdoor</p>

Vas-One Collection Design Luisa Bocchietto

<p>Vase-Three</p> 	<p>Indoor Outdoor</p>	<p>Vase-etto</p> 	<p>Indoor Outdoor</p>
--	---------------------------	---	---------------------------

Vas-One Collection



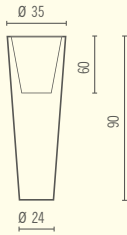
Specifiche Tecniche / Specifications

Complementi Complements

- 214 **Ashtray**
- 214 **Bingo**
- 214 **Giano**
- 214 **New Pot Ashtray**
- 214 **Plomb**
- 214 **Ramo**

Ashtray Design Michel Boucquillon

Indoor
Outdoor



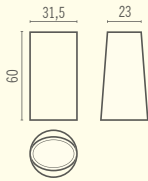
Bingo Design Marta Daza Fernandez

Indoor
Outdoor



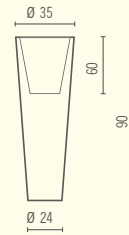
Giano Design Luisa Bocchietto

Indoor
Outdoor



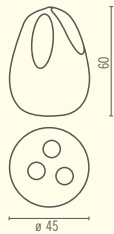
New Pot Ashtray Design Paolo Rizzato

Indoor
Outdoor



Plomb Design Karim Rashid

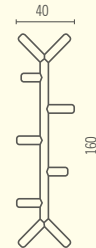
Indoor
Outdoor



Ramo Design Ecal / Emanuelle Jaques

Appendiabiti
Clothes stand

Indoor
Outdoor



Colori / Colours

Colori / Colours



bianco
white

nero
black

argento
silver

neutro
neutral

grigio perla
pearl grey

verde mela
apple green

verde salvia
sage green

verde
green

arancio
orange



rosso
red

fucsia
fuchsia

rosso lampone
raspberry red

terracotta
terracotta

tabacco
tobacco

giallo
yellow

sabbia
sand

Laccati / Lacquered



bianco
white

nero
black

argento
silver

arancio
orange

rosso
red

fucsia
fuchsia

azzurro provenzale
blue provence

mattone
brick

blu marino
marine blue



crema
cream

Metallizzati / Metallized



oro
gold

argento
silver

Tessuti / Fabrics

Movida	In/Outdoor	Categoria Category
	I/O	A
Composizione Composition	substrato 100% poliestere substrato 100% polyester	
Caratteristiche Features	alta desistenza alle abrasioni / high abrasion resistance ritardanza al fuoco / flame retardant protezione antibatterica e antimicrobiotica / anti-bacterial/anti microbial protection protezione allo sbiadimento del colore dovuto ai raggi solari UV / color fade-resistant when exposed to sunlight (UV) non trasferibilità del colore verso altri materiali / colour-fast with regard to other materials impermeabile, durevole e facile da pulire / waterproof, durable and easy to clean alta resistenza fisica / high physical resistance	
Colori / Colours		



bianco
white

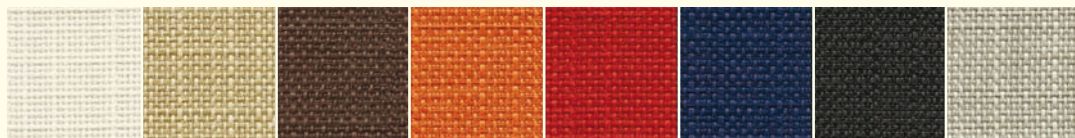
crema
cream

beige
beige

blue navy
blue navy

antracite
anthracite

Z-One	In/Outdoor	Categoria Category
	I/O	B
Composizione Composition	100% poliestere 100% polyester	
Caratteristiche Features	eccellente idrorepellenza / highly water-repellent i liquidi rimangono in superficie e si puliscono facilmente anche dopo molte ore / the liquids remain only on the surface and can be easily cleaned even after many hours testato su 20 lavaggi / tested on 20 washes resiste a macchie acquose ed oleose / it resists to watery and oily stains traspirante / transpirant antibatterico / antibacterial	
Colori / Colours		



latte
milk

cappuccino
cappuccino

brownie
brownie

arancio
orange

ciliegia
cherry

jeans
jeans

carbone
coal

ghiaccio
ice

IN&OUT INdoor	In/Outdoor	Categoria Category
	I	C
Composizione Composition	79% PVC, 21% poliuretano 79% PVC, 21% polyurethane	
Caratteristiche Features	buona resistenza alle abrasioni / good abrasion resistance effetto naturale / natural effect alta qualità, effetto "pieno fiore" / high quality, grain leather finish	

Colori / Colours



bianco
white

crema
cream

marrone
brown

nero
black

rosso
red

blu
blue

IN&OUT OUTdoor	In/Outdoor	Categoria Category
	O	C
Composizione Composition	68% PVC, 31% cotone, 1% poliuretano 68% PVC, 21% cotton, 1% polyurethane	
Caratteristiche Features	buona resistenza alla luce / UV resistant eccellente idrorepellenza / highly water-repellent buona resistenza alle abrasioni / good abrasion resistance resiste a macchie acquose ed oleose / liquid or oil stains repellent ignifugo classe 1 IM / fireproof, class 1 IM match test BS 5852 SECTION 4 conforme / conform to match test BS 5852 SECTION 4	

Colori / Colours



bianco
white

crema
cream

marrone
brown

nero
black

rosso
red

blu
blue

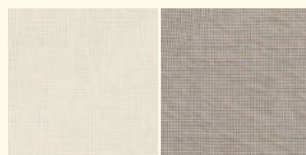
Tessuti / Fabrics

Kariba	In/Outdoor	Categoria Category
	I/O	B
Composizione Composition	95% polipropilene, 5% poliestere 95% polypropylene, 5% polyester	
Caratteristiche Features	resistenza alle macchie più comuni / resistant to common stains inattaccabile da muffe, batteri e funghi / fungus, mould and bacteria proof eccellente solidità alla luce, resistente ai raggi UV / excellent light fastness, UV ray-resistant il trattamento Water Shield rende il tessuto inattaccabile dall'acqua e alle intemperie / the Water Shield finish makes fabric resistant to water and bad weather lavabile a 40°C / washable in water at 40°C totalmente atossico, anallergico e antiacaro / totally non-toxic, hypoallergenic and anti-dust mite	
Colori / Colours		

70'S
70'Sduna
duneoptical
opticalcenere
ash

Batylne

Batylne	In/Outdoor
	I/O
Composizione Composition	100% poliestere rivestito in PVC 100% PVC-covered polyester
	alta resistenza meccanica / high mechanical resistance indeformabile e confortevole / comfortable and keeps its shape resistente ai raggi UV conservando inalterati i suoi colori / UV resistant, it maintains its colour la regolarità della trama e le micro saldature ad ogni incrocio della filatura conferiscono grande stabilità dimensionale e incredibile resistenza agli strappi / the regularity of the weft and the micro welding at each thread crossing permits great dimensional stability and incredible tear resistance il trattamento antimicotico, unito alle componenti sintetiche lo preservano dal deterioramento nei luoghi umidi / the anti-mycotic treatment, together with the synthetic components, protect it from deterioration in damp places la trama traforata ne riduce i tempi di asciugatura / the perforated weave reduces drying times – Ritardanza al fuoco / flame retardant
Colori / Colours	

bianco
whitenero
black

SERRALUNGA s.r.l

via Serralunga, 9-13900 Biella Italy

tel. +39 015 24 35 711

fax. +39 015 31 081

www.serralunga.com

info@serralunga.com

SHOWROOM e PUNTO VENDITA

via Osti, 3-20122 Milano Italy

tel. e fax. +39 02 58 30 75 98

showroom@serralunga.com

Photos

Miro Zagnoli

Graphic Design

xycomm-milano